

**FY 2007  
PROGRAM  
GOALS AND OBJECTIVES**

**GOAL 1:     IMPROVE EFFICIENCY OF SOLID WASTE COLLECTION PROGRAM**

- Objective 1     Develop a program to ensure the implementation of a universal trash program which will begin on January 1, 2007, upon termination of the current contract. FY 2007.
- Objective 2.     Improve enforcement program regarding set-out problems related to the new trash collection program. FY 2007.
- Objective 3     Conduct citywide public education campaign on solid waste collection practices in the City of Reading. FY 2007.

**GOAL 2:     TO INCREASE FUNDING SOURCES FOR SOLID WASTE AND RECYCLING PROGRAMS.**

- Objective 1:     Prepare D.E.P. 904 grant application on information received from commercial establishments and residential program for annual performance grants which offset the collection costs involved in the mandatory residential program. Continue working with Hough Engineering to gather lost tonnages from vendors servicing multiple municipalities. Yearly reports are due to the D.E.P. no later than February 15<sup>th</sup> of each year. Encourage greater participation through the delivery of new recycling containers and educational programming. Deadlines for Performance Grants from the D.E.P. are advertised in the Pa. Bulletin. FY 2007.
- Objective 2:     Research and prepare grant applications through the Department of Environmental Protection for funding of capital equipment needed for proper disposal of municipal solid waste, recyclables and composting. Research other possible funding sources for environmental programs, the City would like to undertake. FY 2007

**GOAL 3:     TO REDUCE LITTER ON CITY STREETS & PUBLIC PLACES.**

- Objective 1:    Secure new source of funding for litter baskets... FY 2007.
- Objective 2:    Install 250 Litter Baskets in designated areas throughout the City.     FY 2007.
- Objective 3:    Conduct an education and enforcement campaign for all city residents on proper set out requirements for all municipal solid waste and recyclables. FY 2007.
- Objective 4    Continue education and distribution program on the availability of new containers for recycling. June 2007.

**GOAL 4:     TO PROVIDE A MEANS FOR CITY RESIDENTS TO DISPOSE OF YARD WASTE.**

- Objective 1:    Develop a collection program to be used by all city residents to both dispose of and reuse organic waste, as required by DEP. FY 2007.
- Objective 2:    Implement a City wide public education campaign for yard waste collection, as required by DEP. FY 2007.
- Objective 3:    Research and prepare grant applications through the Department of Environmental Protection for funding of capital equipment needed for proper disposal of organic waste. FY 2007